Influential Writings Services & Fees 2025

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Grant Readiness Assessment – $1,800 Flat Rate

- Conducting a comprehensive interview to gather data on over 60 indicators of organizational health and readiness to be competitive for grant awards
- Analyzing the organization's tax documents, budgets, leadership, succession & strategic plans, program models, past proposals, and outcome measures to assess strengths and provide recommendations on areas to strengthen Providing a personalized plan with detailed action items for the organization to bolster their grant readiness and develop a scalable grant program infrastructure
- Furnishing a preliminary funder research report that identifies 3-5 promising grant leads with each funder's deadlines, application steps, contact information, focus areas, eligibility criteria, and typical giving ranges

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Grant Writing & Reporting _without_ ongoing grants management (on a per-grant/per-report basis*): $95 per hour for foundation grants, $110 per hour for federal grants

- Compiling data, conducting interviews, and researching to complete applications
- Revising drafts as needed Working with accounting staff to furnish applicable budget(s) if not already created Securing endorsement letters and/or other request attachments
- Ensuring timely submission of applications and all required attachments Compiling outcome data to complete reports at required times Research available upon request for designated number of hours
*Client is responsible for identifying funders and calendaring deadlines for applications and reporting.

Full-Service Grants Management – (Monthly fixed rate based on anticipated annual project volumes. Contact us for customized pricing)

- Creating & maintaining calendaring system for applications and reports
- Creating & maintaining ROI analysis system
- Creating & maintaining outcome tracking report
- Creating & maintaining funder & attachment filing system
- Research to find additional funders
- Compiling data, conducting interviews, and researching to complete applications
- Writing and revising grant application drafts as needed
- Working with accounting staff to furnish project budget(s) if not already created
- Securing endorsement letters and/or other required attachments
- Ensuring timely submission of applications and all required attachments
- Compiling outcome data to complete reports at required times
- Records management & filing
- Stewardship (thank you letters to funders, recognition in newsletters, holiday cards, etc.)
- Regularly scheduled standing client meetings
- Donor meetings as needed

Grant Funder Research - $95/hour

Our team conducts comprehensive research to identify promising funder leads for your organization. We provide a corresponding report detailing funder deadlines, application steps, contact information, focus areas, eligibility criteria, and typical giving ranges. The number of hours contracted for research can vary, but a strong initial report typically takes between 8-12 hours.

Grant Program Infrastructure Development: $1,500+

- Systems setup without ongoing grant writing and management (pricing variable upon amount of existing identified funders)
- Cloud-based calendar to track deadlines for applications and reports
- Spreadsheets to track funders, decisions, and funder research
- Funder and attachment filing system ROI analysis system
- Staff training on sustaining system

Copywriting

We offer competitive pricing aligning with industry standards as defined by the American Writers & Artists Institute. Pricing is variable depending on the intensity of research and criteria required by each publication. As a reference point, the following are typical ranges for commonly contracted projects:
- Blogs: $500-$800 per post
- Social Media Management: $1000+/month
- E-blasts: $300 - $500 per email
- Communiques & White Papers: $2,500 - $4,000
- Annual Reports: $4,000 - $7,000
- Website content development and/or audit: $300-$500 per page
- Scholarly journal manuscripts for peer review: $5,000 - $10,000

Trainings & Presentations – $500+

Signature topics include:

Law & Order: Grant Writer's Unit. Building a Case for a Verdict of Funded.

The Secret to Getting the Grant (…in 200 words or less)

Launching Your Legacy Program from the Ground Up

Costly Grant Writing Mistakes & How to Avoid Them

GW 101: Intro to the World of Grant Writing

Influential Writings by Heather Macaulay, 2025